Clermont County Public Library STRATEGIC PLAN

OUR VISION

Sincere and dedicated public service that nurtures curiosity and grows potential.

OUR MISSION

To foster lifelong learning by providing resources that INFORM, programs that ENGAGE, and ideas that INSPIRE.



INFORM ENGAGE INSPIRE



We have done remarkably well during a pandemic and remain a vital part of the communities we serve.

Every human being is entitled to courtesy and consideration. Constructive criticism is not only to be expected but sought.

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MARGARET CHASE SMITH

In preparation for writing the new plan, the Strategic Planning Committee, along with assistance from the State Library of Ohio, a great deal of information was analyzed and reviewed. We received great feedback from five focus groups and a large community survey that garnered over 3,000 responses. We were on the cusp of creating the plan when the COVID-19 pandemic hit.

The global pandemic has affected everything that we do. It has caused us to be creative in our efforts to ensure we continue to provide our guests with access to resources and services. Early on, one thing became very clear - to achieve our mission, the Library needs to be as responsive and flexible as possible.

The primary goal of the Strategic Plan is to ensure the Library remains a vital, accessible part of the communities we serve both now and long into the future.

As we move forward, we recognize that the world is a different place than it was before the pandemic. Built on the feedback we received, our mission and values, we have developed a Strategic Plan with priorities and focus points to guide us through the upcoming years. Our plan was created to be flexible and adaptable while working to meet the needs of Clermont County residents.

We wish to thank Mandy Simon of the State Library of Ohio for her strategic planning services, and the community and staff for providing input. We value and appreciate everyone's participation in moving the Library forward through the pandemic and beyond.



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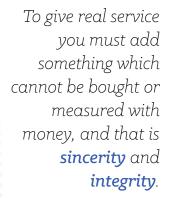
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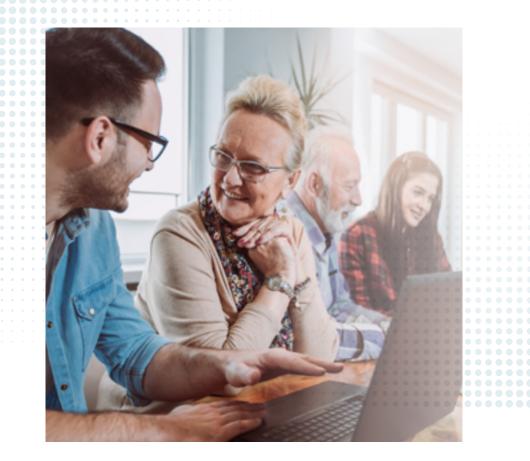
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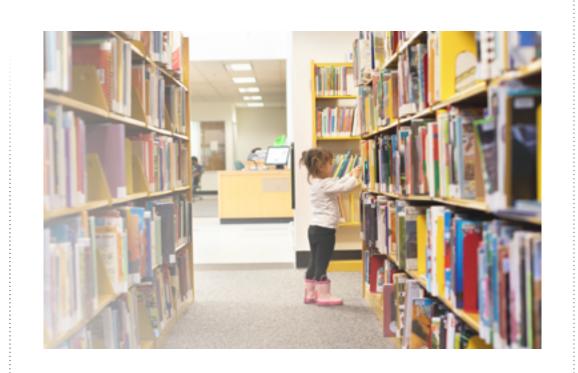
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BLE STEWARDS OF THE LIBRARY'S ASSETS AND IICAL PRACTICES

• ensure the Library's long-term sustainability through strong fiscal stewardship • be transparent in our decision-making and responsive to our public



DOUGLAS ADAMS





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